

What our Customers say...

"Justin is very professional and personable. He is very accommodating in arranging for meet ups, and knowledgeable in his advice."

"Policies were thoroughly explained by consultant prior to purchase."

"Justin has done a great job when following up with me and my family with regards to our policies. He updates us regularly without us having to prompt him."



- Excellent Service
- Personalized Care
- Professionalism



Justin Ang

Senior Financial Consultant
(Joined since 2002)

- Quality Club 2010
- Star Club 2008
- Million Dollar Round Table 2005

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"It is my sincerity that makes me a good Financial Consultant. I help them to understand that insurance is neither a chore nor a burden and I am here to grow with them."

– Justin Ang

"He is patient and a very good listener."

"Very efficient and always keeps me informed about the process."

"He has always been well prepared before our meetings and always thinks in advance about the benefits for the customer which makes me feel that he is truly concerned about his customer's well-being."

"Always available, service was maintained at a consistently high level."

"I didn't know much about the investment however, Justin took time to explain the risk and potential of each fund to me."

"I find him very trustworthy."

"He's keen and engaging. He never fails to answer my queries and doubts."

"Never held back information from me."

The Prudential Service Mark Financial Consultant

"Prudential firmly believes that our customers deserve the highest level of professionalism, care and continuous contact from us. This belief is fulfilled by our Financial Consultants when they commit themselves to taking care of their customers' insurance and investment needs.

In recognition of our Financial Consultants who relentlessly improve themselves in servicing their customers, Prudential has introduced an accreditation programme – the Prudential Service Mark (PSM). This programme recognises and rewards a selected pool of Financial Consultants who have satisfied our stringent internal criteria and, at the same time, received excellent commendation from their customers through a customer survey.

In conferring your Financial Consultant with the Prudential Service Mark, you have our congratulations because you are being serviced by a Financial Consultant who is among the best in our organisation. We are therefore confident that your Financial Consultant will continue to render the highest service level to you because as our customer, you simply deserve the best from us." – **Kevin Holmgren**



Kevin Holmgren

Chief Executive Officer



About us

Prudential Singapore, an indirect wholly-owned subsidiary of UK-based Prudential plc, is one of the top life insurance companies in Singapore. We are one of the market leaders in investment-linked plans with over S\$8.4 billion of funds managed under PRUlink funds as at 31 December 2010. With a rich history that has spanned 80 years, Prudential Singapore now has a dedicated team of approximately 3,300 financial consultants and over 700 employees. We are committed to serving the needs of more than 650,000 policyholders with more than 1.5 million policies.

We were presented with the Gold Award in Reader's Digest Trusted Brands from 2007 to 2010 and the May Day Model Partnership Award in 2009. In 2010, we emerged as one of the top insurers in Singapore in the Customer Satisfaction Index.



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